



Green Bay Neighborhoods Logo Use Policy

1. Purpose

This policy provides guidance for members of Green Bay Neighborhoods on the appropriate use of the organization's logo to maintain brand integrity, support our mission, and promote a unified public image.

2. Approved Uses

Only current Green Bay Neighborhoods members in good standing are permitted to use the logo in accordance with this policy. Non-members, commercial entities, or outside organizations must request separate written permission. Members may use the logo for the following purposes:

- Promoting officially sanctioned events or initiatives.
- Sharing community efforts that align with Green Bay Neighborhoods' mission.
- Display on neighborhood association websites, newsletters, or social media related to your role as a member of Green Bay Neighborhoods.

3. Usage Guidelines

To preserve the integrity of our brand, members must follow the following rules:

- Do not alter the logo's colors, proportions, or design.
- Maintain clear space around the logo (no crowding with text or other graphics).
- Do not combine the logo with other logos or images in a way that implies endorsement without permission.
- Do not use the logo in connection with any political campaigns, religious purposes, commercial products, or activities unrelated to Green Bay Neighborhoods' mission.
- Use only official logo files provided by Green Bay Neighborhoods.

4. Requesting Logo Files

Members may request high-quality logo files (JPG, PNG, PDF) by emailing Lead Staff & Community Outreach Coordinator Vicki Bokelman at vicki@gbneighborhoods.org.

5. Review and Approval

If you're unsure whether your intended use is allowed, then please contact Lead Staff & Community Outreach Coordinator Vicki Bokelman at vicki@gbneighborhoods.org for review by the Green Bay Neighborhoods Executive Committee.

6. Misuse of Logo

Unauthorized or inappropriate use of the logo may result in a request to remove the logo, and in repeated or serious cases, suspension of member privileges.

7. Updates

Green Bay Neighborhoods may update this policy from time to time to reflect new needs or branding guidelines. Members will be notified of any significant changes.

Tarl Knight, Chairman

June 5, 2025

Date